



Grants Pass/Josephine County Chamber of Commerce Advertising Rates

The Chamber newsletter provides timely information and is the best resource for Chamber Members who need to reach a targeted audience through advertising. With a circulation of near 750, this publication is emailed to all Chamber members and provided to non-members as part of the Chamber's overall marketing plan.

Chamber Newsletter Advertisement Rates

TYPE AD	SIZE	MONTHLY COST	YEARLY COST
Business Card	3 ½" x 2"	\$25 BW \$30 Color	\$230 BW \$300 Color
¼ Page	3 ½" x 4"	\$45 BW \$55 Color	\$365 BW \$475 Color
½ Page	7 ½" x 4 ½"	\$80 BW \$95 Color	\$660 BW \$860 Color

Other Available Print Advertising

NEWSLETTER INSERTS	8 ½" x 11"	\$125 MONTHLY
BUYER'S GUIDE	1 Listing by Category	\$40/Year - \$20 add. categories

- The newsletter is published electronically, monthly and consists of 20 pages.
- Images are accepted in JPG, TIF, EPS & PDF. 300DPI
- Email ads to Christy at gpcoc@grantspasschamber.org
- Deadline for camera-ready ads is the 12th of each month.
- Ads are sold on a first-come first-served basis and subject to availability.
- Deadline for inserts is the 15th of the month.
- The Buyer's Guide is published quarterly and mailed to members with the newsletter.

Website Advertising Rates Per Month

AD TYPE	SIZE W x H	COST	LOCATION	ADS PER PLACEMENT
Standard	210 x 120 pixels	\$140	All ad pages except home page	5
Features	210 x 230 pixels	\$295	All ad pages except home page	5
Home Page	210 x 120 pixels	\$175	Home Page Only	3
Banner Sponsorship	522 x 144 pixels	\$349	Online Directory Page	1

- All ads must be static, no flash, no animation
- Resolution = 72 dpi
- Standard Ads are 2 per page
- Featured Ads are 1 per page
- All ads are non-exclusive except the Banner Sponsorship ad
- Ad rotation is managed by the ad serving program to ensure balanced exposure
- All ad campaigns run 1 month only, beginning the 1st of the month
- Deadline for ad is the 15th of prior month for placement on the 1st
- All ads must be web ready. No design services are provided by the Chamber

Please call Sue or Christy to reserve ad space or if you have questions. 476-7717.