



November 5, 2009

Dear Community Partner,

As a member of our wonderful community, you probably experienced the excitement of our Concerts In The Park this past summer. The bands were fantastic, the crowds were huge, our volunteer staff was always energetic and our sponsors had high praise each and every week. As good as the 2009 Concerts In The Park was, we are planning an even better 2010, and YOU can be part of it!

Based on the strong momentum coming off our successful series last summer many area businesses have already signed up to be sponsors next year. We want to continue expanding community participation in this event: new bands, more vendors, higher attendance and expanded sponsorship opportunities. If you are not a sponsor already, we are asking you to sign-on to be one of our 2010 Concerts In The Park Sponsors.

Your greatest value is being one of the community-minded businesses that will be part of bringing the community together each week to have fun dancing and experiencing high quality music and entertainment in a scenic outdoor setting.

Here is a partial list of the benefits that we've built into our sponsorships for 2010:

- Radio, television, print, and website advertising.
- Display banners seen by the thousands of community members who attend each concert.
- Listed as Concert Sponsor in Chamber Newsletter, which is distributed monthly to 800 local businesses.
- Listings on 1,000 display posters and 10,000 informational flyers to be distributed throughout the Rogue Valley.
- Web "Hotlinks" from the dedicated Concerts In The Park Website to yours.
- The public relations value that comes, all year long, from supporting this special event.

Our Sponsorship Levels this year are:

- Platinum -- \$25,000
- Gold -- \$5,000
- Silver -- \$2,500
- Bronze -- \$1,000
- Concert Partner -- \$ 250

If you'd like to be part of bringing the 2010 Concerts In The Park Series to our community this year, please contact Sue or Christy at 476-7717.