



**Grants Pass/Josephine County  
Chamber of Commerce**

1995 NW Vine St., P.O. Box 970, Grants Pass, OR 97528-0290

Phone: 541-476-7717 Fax: 541-476-9574

[www.grantspasschamber.org](http://www.grantspasschamber.org)

## **Strategic Plan 2008-2010**

### **Vision/Goal 1: *'Excellence in Leadership'*:**

**The Grants Pass/Josephine County Chamber of Commerce (the Chamber) will provide community leadership on public policy issues affecting local commerce and the community.**

- 1.1 Business and community leadership.
- 1.2 Take positions of leadership regarding public policy issues that affect business.
- 1.3 Utilize members to influence change that will create sustainable funding sources for the community.

### **Vision/Goal 2: *'Excellence in Partnerships'*:**

**The Chamber will build strategic partnerships to promote local commerce and a healthy economy and community.**

- 2.1 Continue to "Build Bridges" with established organizations.
- 2.2 Establish relationships with new businesses.
- 2.3 Leverage influence to support and strengthen local commerce.

### **Vision/Goal 3: *'Excellence in Communication'*:**

**The Chamber will develop and use effective communication strategies that support its members, local business and commerce.**

- 3.1 Quality communication in a media overloaded society.
- 3.2 Promote community and commerce.
- 3.3 Promote and maintain a current and relevant website.

**Vision/Goal 4: *'Excellence in Education'*:**

**The Chamber will develop and promote educational programs that are valued by the membership, local business, industry, community and public agencies.**

- 4.1 Workforce skills.
- 4.2 Business Retention and Expansion.
- 4.3 Public Issue Forums.

**Vision/Goal 5: *'Excellence in Operations'*:**

**The Chamber will operate as a highly functioning business support organization.**

- 5.1 Recruit and retain highly skilled professional staff, volunteers and board members who demonstrate integrity and dedication to the Chamber's mission and values.
  - Develop job descriptions for new/revised/changed positions consistent with the mission, priority program/services.
  - Assure technologically current skills for all staff.
  - Develop and monitor performance evaluations for all staff consistent with job description and chamber mission/values.
- 5.2 Maintain and enhance financial stability that will enable the Chamber to be a viable and relevant entity in the business community.
- 5.3 Provide quality programs, contracts, and services consistent with the Chamber mission and valued by the membership and Chamber partners.
  - Establish priority programs and services that the Chamber will focus its resources and efforts toward.
  - Evaluate current and potential programs and services based on mission and priority programs.
- 5.4 Create, support and provide professional development/learning opportunities for staff, volunteers and Board members.